# Balogh István, Ph.D.

**Day of birth:** 4/17/1963

Residence: Fülemüle u. 19/2, 2096, Üröm

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## Work experience

1988 - 1997 University of Food Industry - Department of Microbiology

**Assistant lecturer** 

#### Responsibilities

- Education and research

- Taking laboratory practicals

- Taking lectures

- Guiding Msc students

1997 - 1998 East-Port Scientific Ltd.

**Field Application Specialist** 

#### Responsibilities

- Sales support through scientific approach

- Marketing campaigns

- Education and training

1998 - 2014 KRIO Institute Plc.

**CEO** 

#### Responsibilities

- Teambuilding
- Introduction of new services
- Marketbuilding
- Research & development
- Preparation and execution of strategical and tactical decisions
- Profit optimization
- Increasing market share
- Introduction of quality insurance systems
- Marketing campaigns
- Education and training

2014 - 2015 KRIO Institute Plc.

**CSO (Scientific Director)** 

#### Responsibilities

- Research & development
- Introduction of new technologies

- Education and training

- Innovation

2015 - 2016 Famicord Hungary Ltd.

**General Manager** 

#### Responsibilities

- Operational tasks
- Budget planning
- Directing of marketing and sales
- Business development

# Other professional experiences, references

- SUPERBRANDS winner (2x 204, 2015, KRIO Institute Plc.)
- European Business Award Winner (EBA, 2014, Costumer Focus Category, National Champion)

### **Education**

1977 - 1981	Jedlik Ányos Gimnázium,

1983 - 1988 University of Food Industry (later: Corvinus University),

MSC - Food Engineer - Microbiologist

1991 - 1996 University of Food Industry (later: Corvinus University),

Ph.D. of Chemical Sciences

2000 - 2002 University of Debrecen,

MBA - Master of Business Administration

### Other skills and abilities

Spanish intermediate

Driver's license: Groups B

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